Creating Digital Video for Business

This course is designed for Form 6 Secondary school students for creation experience in Digital media for business use. It aims to provide participants with a background in digital video presentation.

In this course, participants will be equipped with techniques in developing digital video contents and will be able to identify critical techniques to deliver presentation on the Internet and other channels, as well as to develop business digital video projects.

Course contents include:
- Digital Video Formats
- Video Capturing Techniques
- Video Editing Techniques
- Transition Effects
- Creating Video for Web Broadcasting
- Techniques in Publishing Video for the Web

Course code : NA
Level : NA
Credits : NA (Non credit-bearing course)
# of sessions : 4, 3.5 hours each
Conducted by : Mr. Louis C. W. Wong, BEng

THE HONG KONG POLYTECHNIC UNIVERSITY

The Industrial Centre (IC)

Information on course run by Control and Informatics Unit, IC:
http://ciu.ic.polyu.edu.hk

Enquiry : 2766-4810
Enrolment : 2766-5388